

# The World's First Open Source Online Video Platform

Kaltura provides the world's first Open Source Online Video Platform. Over 150,000 web publishers, media companies, enterprises, universities, service providers, and developers use Kaltura's flexible platform to enhance their websites, web-services and web-platforms with advanced customized video, photo and audio functionalities. Platform functionalities include rich media ingestion, transcoding, editing, annotation, metadata management, publishing to web & mobile, syndication, monetization, analytics and user engagement.

## Why Publishers & Partners Choose Kaltura

- ✚ Unmatched flexibility to customize and enhance the open code
- ✚ Unparalleled ease of integration with other systems
- ✚ A wealth of community-shared extensions & plug-ins
- ✚ Full ownership and control of source code without vendor lock-in
- ✚ The only offering that is available both via SaaS and as self-hosted software
- ✚ Most rapid pace of development, supported by a global community of developers
- ✚ Only platform with built-in VAR and channel support
- ✚ Over 65% annual savings versus DIY and proprietary offerings

## Online Video for ANY Site

Kaltura provides publishers with video solutions that meet their business objectives, supporting both premium rich-media content and user generated content. Any organization can leverage Kaltura's broad video platform:

**Media Companies** – Publish, syndicate and monetize rich media based on detailed analytics

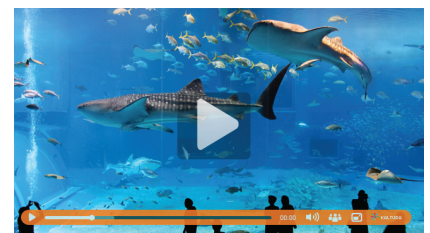
**Brand Advertisers and Marketers** – Launch engaging interactive rich-media campaigns

**Businesses & Enterprises** – Leverage rich media internally and externally to improve marketing, communication, training, support, commerce and collaboration

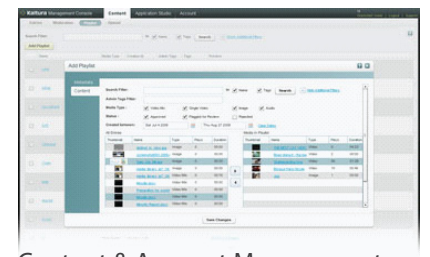
**Educational Institutions** – Enhance remote learning programs and other school activities with rich media

**Integrators, Value-Added Resellers and Service Providers** – Get everything you need to design, develop and deploy custom rich media applications, solutions and services for your customers

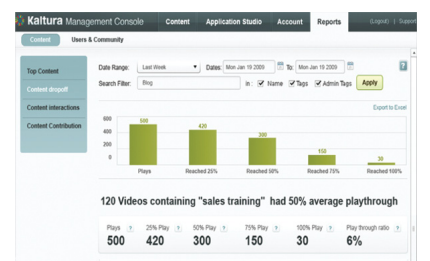
## Main Platform Features



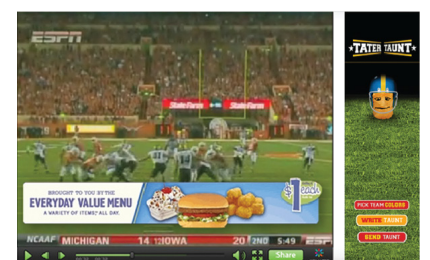
Video & Playlist Publishing



Content & Account Management



Analytics & Reporting



Monetization & Branding [More ►](#)

## Kaltura Platform Editions

With Kaltura, it's your video, your way - you can either self-host the platform behind your firewall, or enjoy Kaltura's full Software-as-a-Service offering. Our unique open source methodology offers you unprecedented control, ease of integration, flexibility, and extendibility.

### Kaltura Fully Hosted Platform

Kaltura's full-featured Hosted Open Source Online Video Platform, including Kaltura support and services such as tier-1 hosting and streaming, transcoding, syndication, advertising, security and more.

### Kaltura On-Prem™ Platform (you host it, own it... and can resell services!)

Kaltura's full featured self-hosted video platform, running on your own servers or cloud. The commercial platform is offered either under an Enterprise license for organizations that need an online video platform for their own media, or an OEM license for organizations that want to resell OVP services. Both licenses are offered with 3 levels of Kaltura maintenance and support services.

### Kaltura Community Edition (you host it...and get it for free!)

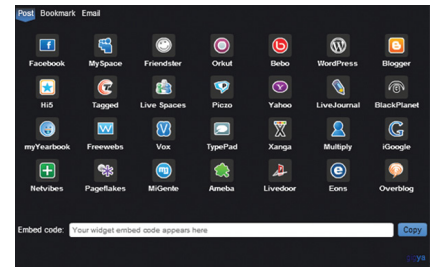
Kaltura's Community Edition is a free, open-source, self-hosted, community supported version of Kaltura's Video Platform. The Community Edition is developed through the combined efforts of Kaltura and the community. The platform and its source code are available for free at [www.kaltura.org](http://www.kaltura.org).

## Company Overview

New York-based Kaltura is the first and only provider of an open source video platform. With over 150,000 publishers using our award-winning platform, Kaltura is the fastest growing company in our industry, by far! Kaltura is pioneering the 'open video' revolution through initiatives like [www.openvideoalliance.org](http://www.openvideoalliance.org), [www.HTML5video.org](http://www.HTML5video.org) and the introduction of collaborative video-making into Wikipedia. For more information visit [www.kaltura.com](http://www.kaltura.com).



## Main Platform Features



### Sharing & Syndication



### Video Editing & UGC Features

And much more...  
Content Ingestion & Transcoding  
Live Streaming  
Mobile Support  
Captioning & Subtitles  
Adaptive Streaming

## Get Started Today!

### Kaltura Free Trial

We invite you to get started right away and publish video on your site in just a few minutes.

Sign up for a trial at:  
[corp.kaltura.com/free-trial](http://corp.kaltura.com/free-trial)

### Pre-integrated Video Packages

Download full featured video extensions developed by Kaltura and its community for WordPress, Drupal, Joomla, MediaWiki, MindTouch, Moodle, TikiWiki, BuddyPress, Elgg, Google Wave and Alfresco, with many others in the works. [Learn more at http://exchange.kaltura.com/](http://exchange.kaltura.com/)

